

# ABC Bel Canto Choirs

Laura Biddle, Business Manager

(716)440-6783

5254 Thompson Rd., Clarence, NY 14031

www.abcbelcanto.org

## Place your ad in our programs which we pass out at every concert

This year marks our 25<sup>th</sup> Season of providing high quality music education for the children of WNY and first-class concert experiences for the WNY public at large. We exist in large part because individuals like you in our community recognize the educational and entertainment benefits of this experience and contribute financially to help cover our many costs.

**Your ad will be seen by hundreds of audience members at each of the concerts below. Bel Canto family members will also be encouraged to visit businesses that patronize us.**

**Web Promotion Included!** We are now able to offer our sponsors increased exposure on our website. Any ad purchased will also be uploaded to our website upon completion of the program guide. We **ALSO** welcome corporate sponsorships and underwriting – see a brief description of sponsorship opportunities below.

### 2018-2019 Concert Schedule

Sunday, October 28 <sup>th</sup>	4:00pm	Combined Concert with the Chautauqua Youth Chorale
Sunday, December 9 <sup>th</sup>	3:00pm	Musicale with professional soloists from the ΣAI Music Fraternity
Sunday, March 3 <sup>rd</sup>	3:00pm	Musical Treats Concert
Saturday, March 30 <sup>th</sup>	4:00pm	Vivace hosts the NYACDA Invitational Festival Concert
Sunday, May 5 <sup>th</sup>	3:00pm	Music in May Concert

## Business Patron Form

ABC 2018-2019

Name of person who gave you this form: \_\_\_\_\_

- Please either provide camera-ready artwork with this form or email to [amherstbelcanto@gmail.com](mailto:amherstbelcanto@gmail.com)
- Make all checks payable to: **ABC Bel Canto Choir, Inc.** – *all donations to a 501(c)(3) are tax deductible as allowed by law*
- Mail to: Laura Biddle, 5254 Thompson Road, Clarence, NY 14031  
*You may also visit <https://abcbelcanto.org/help-us-grow/> to reserve space and submit copy.*
- Please submit all materials by **Thursday, October 11<sup>th</sup>**.

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Email Address \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Donation Amount \$ \_\_\_\_\_

**Ad Levels:** \_\_\_\_\_ \$500-Full Page (8.5 x 11)    \_\_\_\_\_ \$350-1/2 Page    \_\_\_\_\_ \$200-1/4 Page  
(check one) \_\_\_\_\_ \$100-1/8 Page (buss. card)    \_\_\_\_\_ \$50 -1/16 Page

*please see other side of this sheet for approximate ad sizes – full page is 8.5 x 11.*

~OR~

## Corporate Sponsorship Levels and Benefits: (check one)

_____ Eighth Note	\$1-\$24	recognition at all concerts
_____ Quarter Note	\$25-\$49	recognition at all concerts
_____ Half Note	\$50-\$99	the above, plus 2 free tickets to Dec. and May concerts
_____ Whole Note	\$100-\$299	recognition at all concerts, plus 4 tickets to Dec. and May concerts
_____ Sponsor-a-Chorister	\$300-\$499	the above, plus reserved seating at all concerts
_____ Benefactor	\$500-\$999	the above, plus logo and print recognition on all materials
_____ Director's Circle	\$1,000+	the above, plus dinner for 2 with the Executive Director

(optional)

This sponsorship is: In Honor Of \_\_\_\_\_ In Memory Of \_\_\_\_\_

**Full Page:  
\$500+**

**1/16 Page:  
\$50**

**1/4 Page:  
\$200**

**1/8 Page:  
\$100**

**1/2 Page:  
\$350**

**BUSINESS PATRON SIZES/PRICES**